

## **IVRS Schemes For The Farmers**

Mandi Parishad has started various Welfare Schemes for the development programmes of the New Mandi Areas & Places keeping in mind the benefit of the Farmers.

### **IVRS scheme:**

Rajya Krishi Utpadan Mandi Parishad is a pioneer organization of Agriculture Marketing in the state Uttar Pradesh. Mandi Parishad has played a very important role in implementing various acts in an impressive manner & to provide various facilities and appropriate prices of crop of the farmers. In this order a new initiative has been taken to provide rate of crops to farmers on mobile/telephone so that the farmer can get the price of crops while sitting at home.

### **Procedure to find the rates on IVRS**

- 1 Dial 12633 from BSNL landline or mobile.
- 2 On being asked the name of Agriculture commodity speak out the same.
- 3 On being asked the name of District speak out the same.
- 4 Automatically the rates prevalent in various APMY of the District would be relayed over phone.